## FOR IMMEDIATE RELEASE

## #1 New Release on Amazon: "The Secret to Selling Yourself Anytime, Anywhere: Start Bragging!" by author, Jeannette Seibly

Aurora, CO – October 7, 2020. In addition to celebrating 28 years as a leadership coach and business consultant, Jeannette Seibly's newest book, *"The Secret to Selling Yourself Anytime, Anywhere: Start Bragging!"* was recently noted as "#1 New Release" on Amazon.

"Learning how to brag has helped 100's of people win new jobs, careers, promotions, and pay increases. We've been taught from a very young age that bragging is wrong. But if you don't learn how to brag or promote yourself, you will have a difficult time selling your experiences, education, and achievements," commented Jeannette Seibly.

Jeannette Seibly has been a leadership coach and consultant for over 28 years, and previously worked in manufacturing, insurance, and agri-business. She's guided the creation of 3 millionaires, helped 100's of business professionals excel in their current careers or find the right careers (known as 'job fit'), plus she's guided companies through the complexities of hiring the right person for the right job the first time.

According to Gallup, over 70% of people today are in jobs that don't fit them. "This causes many people to get stuck, miscommunicate, and hurt team success. It's not conscious. It's simply they don't fit the job they've been hired to do." Seibly stated. "I help companies and professionals get real and focus on "job fit" to impact a person's professional success and the company's bottom line."

## About Jeannette Seibly & SeibCo, LLC

Jeannette Seibly is The Leadership Results Coach and Founder & Managing Director of SeibCo, LLC. She has been an award-winning executive coach, business owner, and keynote speaker during these past 28 years. Her expertise is guiding leaders to get unstuck and achieve unprecedented results.

Jeannette loves the positive difference the right coach can provide leaders, business owners, and business professionals. Her expertise has been and remains on people management: hiring, coaching, training, and managing people for unprecedented results.

To schedule an interview or discuss your business challenges, contact Jeannette Seibly at 303-917-2993. Or, visit SeibCo.com for additional information.